

## BACHELOR OF BUSINESS ADMINISTRATION

A total of 11 Bachelor of Business Administration (BBA) graduates responded to the tracer study survey.

### a) Gender

Of the 11 respondents 6(54.5%) were male and 5(45.5%) were female as shown in the pie chart below.

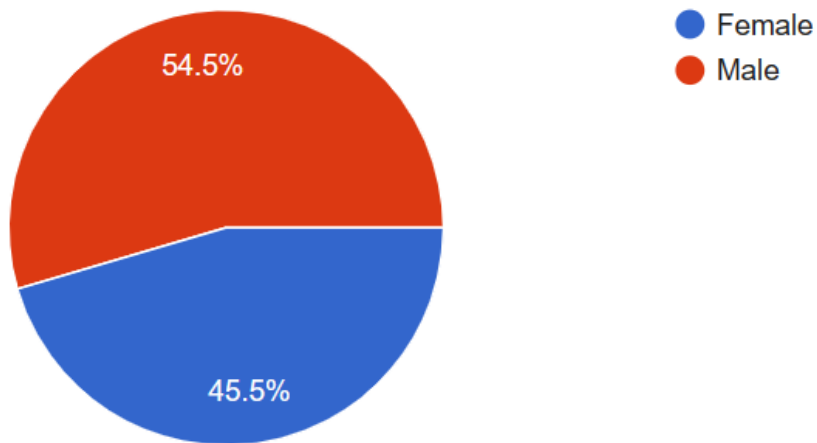


Figure 1: Gender distribution of the BBA alumni

### b) Marital status

2(18.2%) of the BBA alumni are married while 9(81.8%) are single (not yet married).

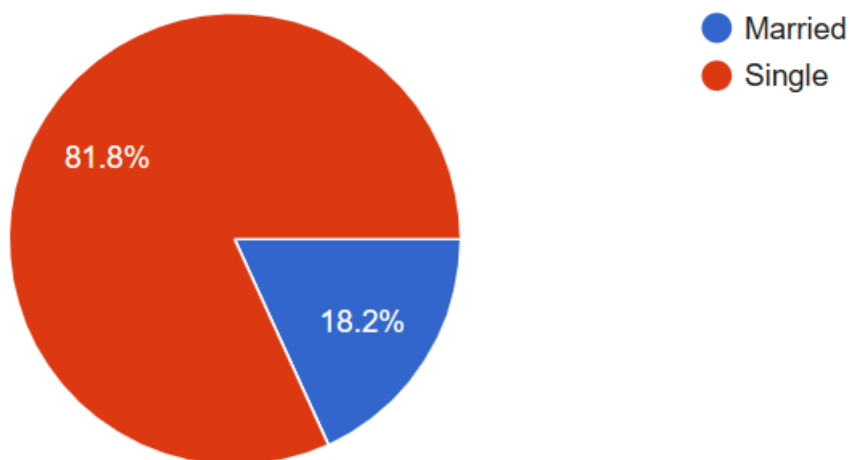


Figure 2: Marital status of the BBA alumni

**c) Nationality**

11(100%) are Ugandans as shown below.

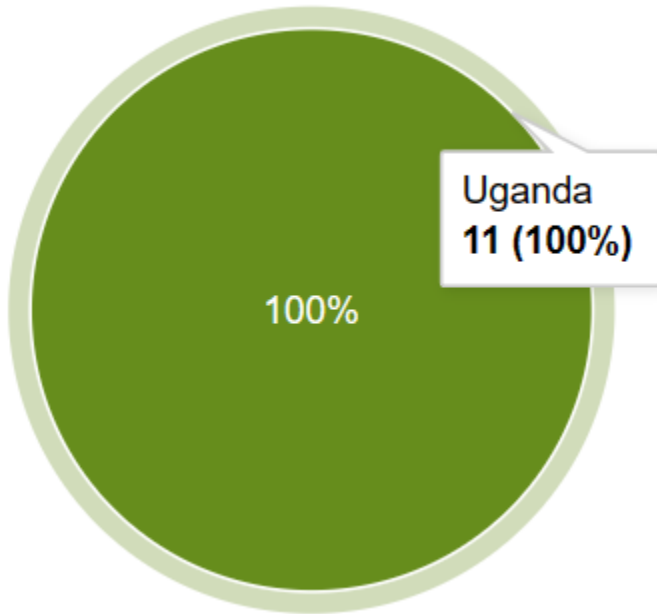


Figure 3: BBA Alumni Nationalities

**d) Highest education qualification attained by parents**

Of the respondents' feedback, their parents have the following qualifications 4(36.4%) – Degree, 4(36.45%) Primary, 3(27.3%) Secondary.

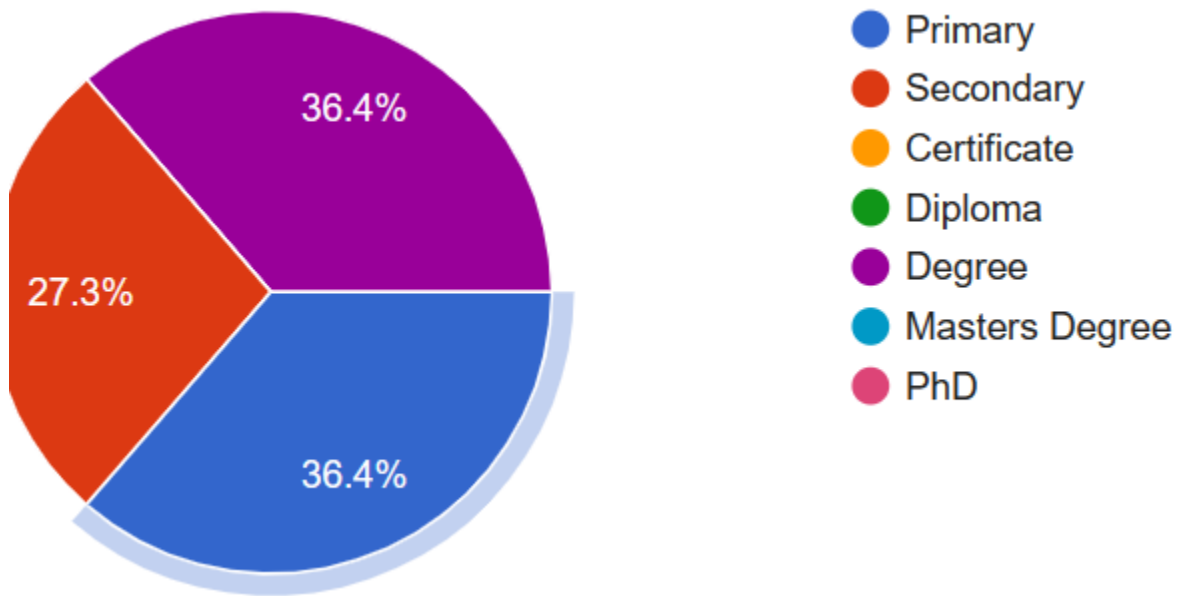


Figure 4: BBA - highest level of education of the parents

**e) Admission to BBA of our Graduates**

9(81.8%) Direct entry, 1(9.1%) Certificate, 1(9.1%) Diploma.

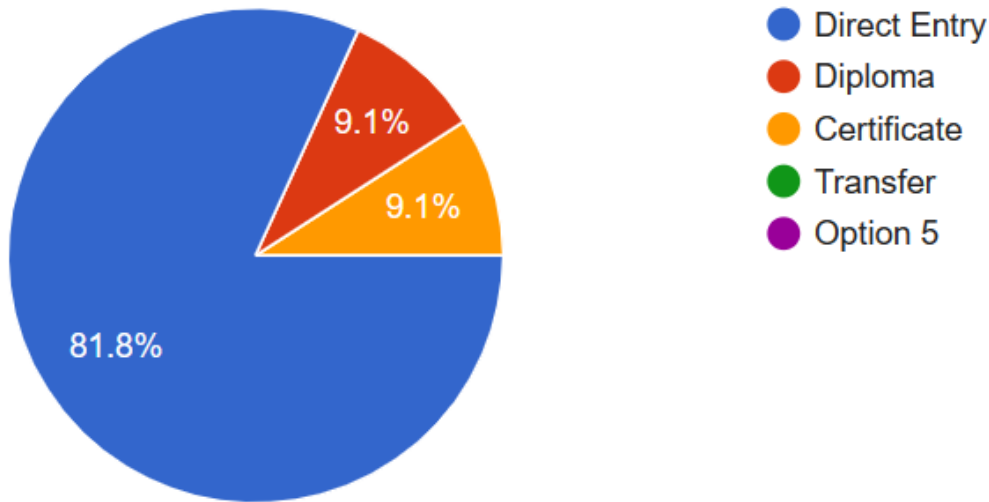


Figure 5: Entry Admission requirements to BBA programme

**f) Industrial Training was carried out in various places as below**

Lyca telecom, LYCAMOBILE UGANDA, Fusion Eco Resort Hotel and Autospa, Ndurwa millers limited organization, Chahi dukore sacco ltd, Mbarara City council, wilsem Hardware.

**g) Extracurricular activities that KCU –BBA alumni participated**

It was noted that several of our BBA alumni participated in more than one extracurricular activities as shown below. Academic associations 5(45.5%), Sports 4(36.4%), Cultural Organizations 3(27.3%), Religious organizations 4(36.4%), student leadership 5(45.5%), and none 1(9.1%).

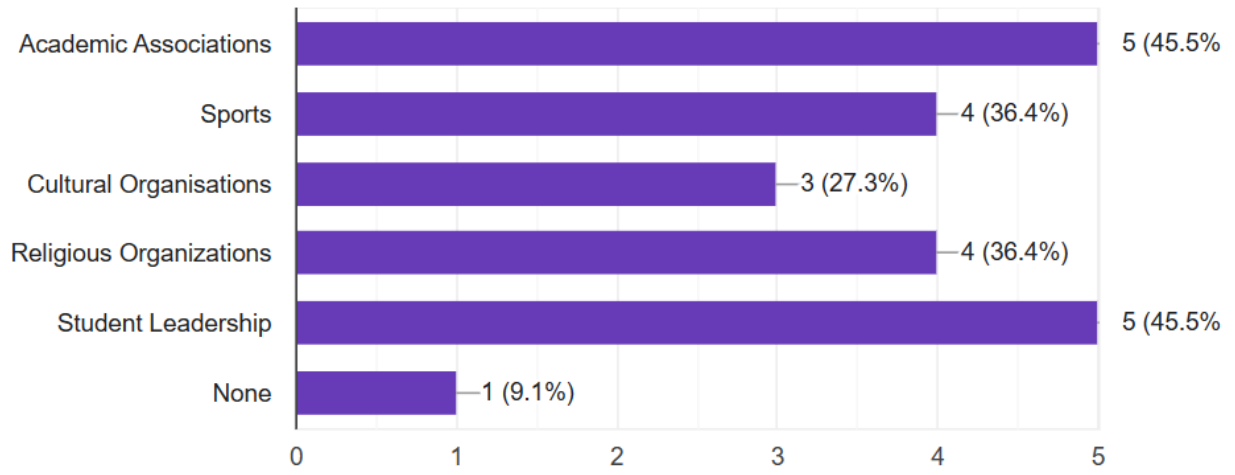


Figure 6: Extracurricular activities that Alumni participated

**h) Plans for Post graduate upgrade at KCU**

Of the respondents 11(100%) are interested in returning to King Ceasor University to pursue Post graduate programs.

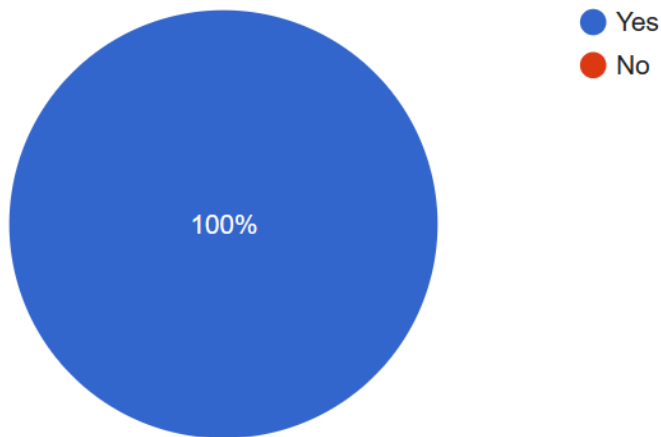


Figure 7: Willingness to enroll for other programmes at KCU

**i) A follow up question was made for the alumni to specify which programmes they could be interested in. Below was the feedback**

11 (100%) Master's Degree.

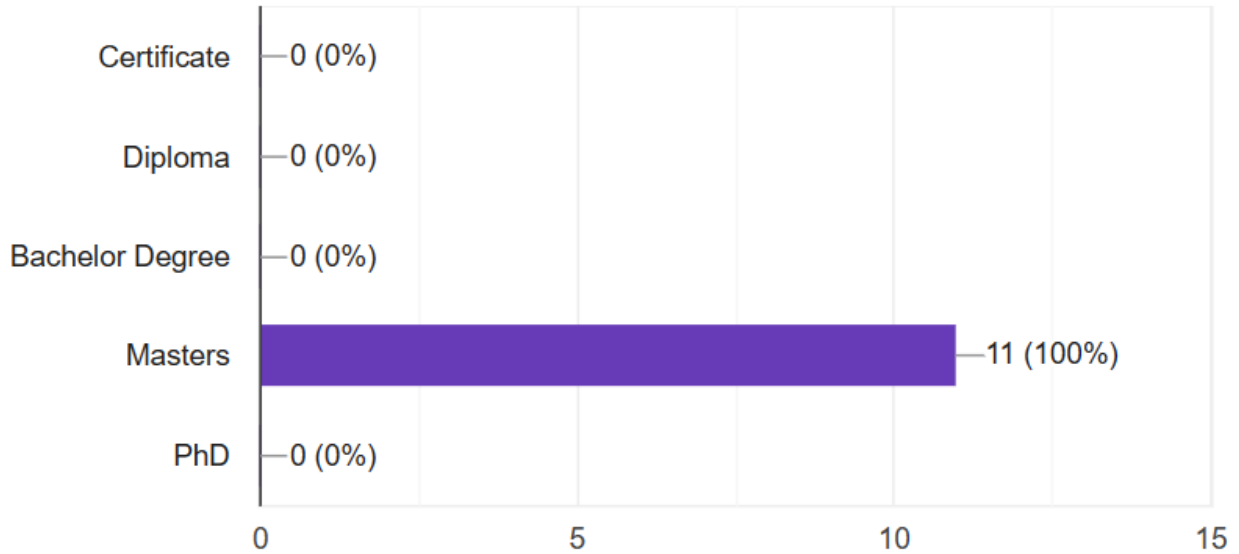


Figure 8: Specific programmes that could be pursued at KCU

#### j) Employability status of alumni

5(45.5%) are un-employed and looking for work, they just completed and on internship as they seek work, 3(27.3%) are working in private sector at least 40 hours a week, 2(18.2%) are employed in private sector working for less than 40 hours, 1(9.1%) work in public sector less than 40 hours.

Those in working are with the following hospitals: VR AGRO SMC UGANDA LTD, pre-intern, Trainee, Mark's Memorial School, Rwenyaga sacco, Fig microfinance ltd, Budadiri Microfinance Centre, Not able to find jobs without transcripts, Self employment – Kampala.

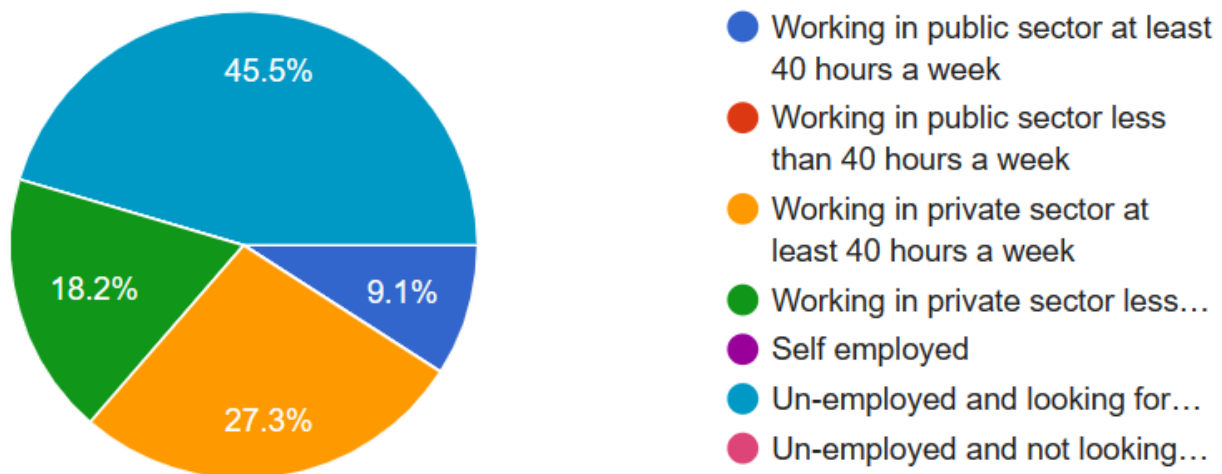


Figure 9: Employability tracer study feedback from BBA Alumni

**k) Level of Job satisfaction**

2(18.2%) are very satisfied with their current job, 4(36.4%) are a little satisfied with their current job and 5(45.5%) are not satisfied with their current job, and as shown below.

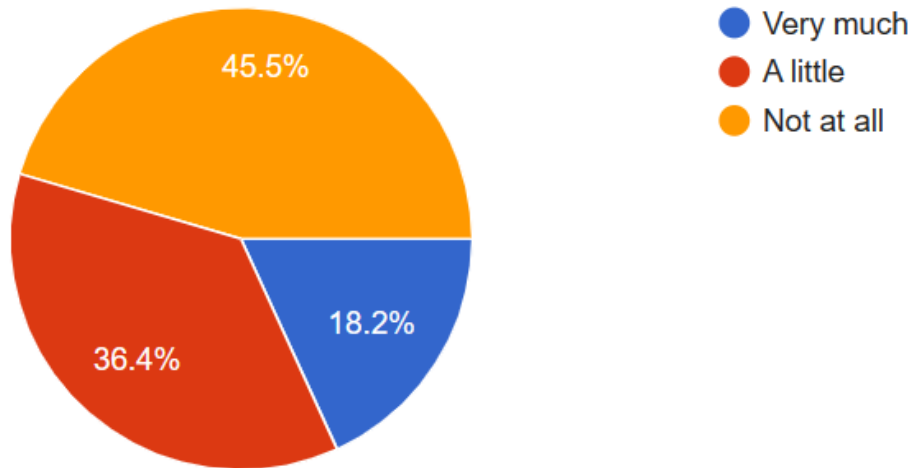


Figure 10: BBA Alumni Job Satisfaction

**l) Gross monthly Salary**

5(45.5%) earn less than 500,000UGX shillings, 4(36.4%) earn between 500,001 – 1,000,000UGX monthly, 1(9.1%) earns between 1,000,001UGX – 2,000,000UGX and 1(9.1%) earns more than 3,000,000 UGX monthly. The pie chart below shows the details.

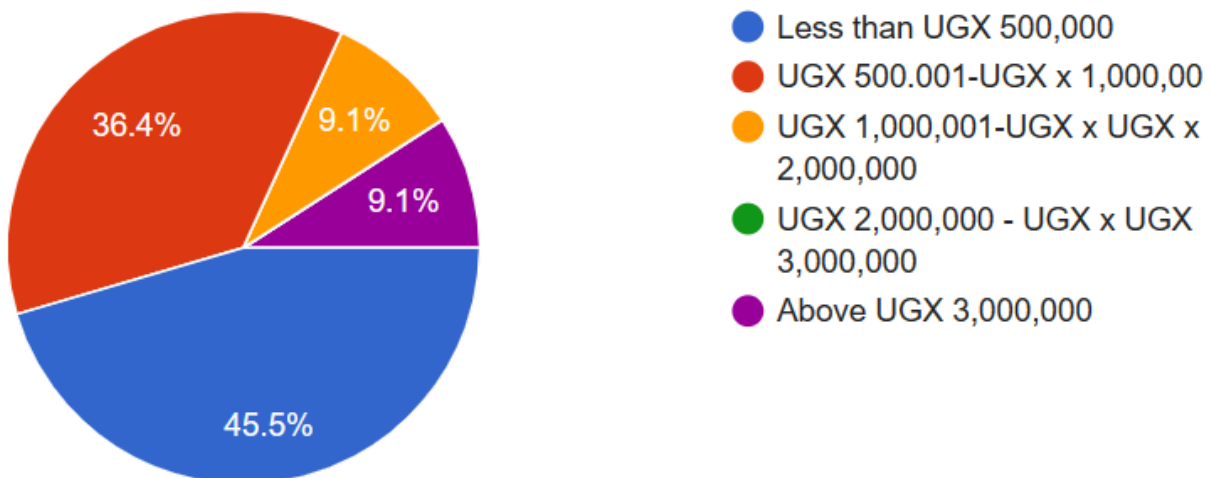


Figure 11: BBA Alumni Respondents Salary ranges

### J) Dissatisfaction reasons

For those dissatisfied with their jobs and salary ranges had the following to reasons including: No payment, Currently not working, It's not my profession and less paying, Less salary.

### K) Job Identification

The participants were asked where they found information about their current job. The following were their responses.

Newspapers 1(9.1%), Online job sites 0, radio 1(9.1%), Social network 4(36.4%), Head hunted by employer 1(9.1%), personally contacted by the employer 5(45.5%).

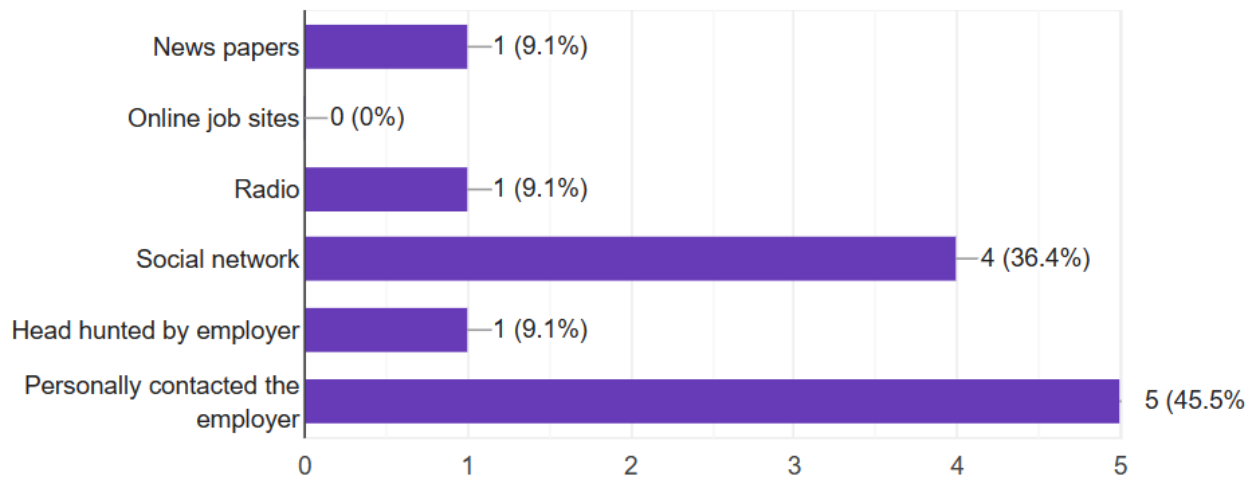


Figure 12: Location of Job adverts for their Jobs

### L) Contribution of the programme to the alumni in various skills

| SNo | Question  | Excellent (5) | Very Good (4) | Average (3) | Below Average (2) | Un-satisfactory (1) |
|-----|---|---------------|---------------|-------------|-------------------|---------------------|
| i)  | How do you rate the contribution of your program of study to your organization skills?            | 1(9.1%)       | 6(54.5%)      | 4(36.4%)    | 0                 | 0                   |
| ii) | How do you rate the contribution of your program of study to your communication and interpersonal | 1(9.1%)       | 6(54.5%)      | 4(36.4%)    | 0                 | 0                   |

|       |   |          |          |          |         |         |
|-------|---|----------|----------|----------|---------|---------|
|       | skills.   |          |          |          |         |         |
| iii)  | How do you rate the contribution of your program of study to your initiative and creative thinking skills   | 1(9.1%)  | 6(54.5%) | 4(36.4%) | 0       | 0       |
| iv)   | How do you rate the contribution of your program of study to your negotiation skills?                       | 3(27.3%) | 3(27.3%) | 5(45.5%) | 0       | 0       |
| v)    | How do you rate the contribution of your program of studies to your problem solving skills?                 | 2(18.2%) | 5(45.5%) | 3(27.3%) | 0       | 0       |
| vi)   | How do you rate the contribution of your program of study to your Analytical skills.                        | 2(18.2%) | 4(36.4%) | 5(45.5%) | 0       | 1(7.7%) |
| vii)  | How do you rate the contribution of your study to your leadership skills?                                   | 3(27.3%) | 5(45.5%) | 2(18.2%) | 0       | 0       |
| viii) | How do you rate the contribution of your program of study to your ability to work independently?            | 2(18.2%) | 5(45.5%) | 3(27.3%) | 1(9.1%) | 0       |
| ix)   | How do you rate the contribution of your program of study to your work as a team player and group dynamics? | 3(27.3%) | 5(45.5%) | 3(27.3%) | 0       | 0       |
| x)    | How do you rate the contribution of   | 4(36.4%) | 5(45.5%) | 1(9.1%)  | 0       | 0       |



|       |  |          |          |          |   |         |
|-------|--|----------|----------|----------|---|---------|
|       | your program of study to your time management skills?  |          |          |          |   |         |
| xi)   | How do you rate the contribution of your program of study to your conflict resolution skills?                              | 1(9.1%)  | 5(45.5%) | 4(36.4%) | 0 | 1(9.1%) |
| xii)  | How do you rate the contribution of your program of study to your trust-worthiness, honesty and accountability attributes? | 4(36.4%) | 4(36.4%) | 3(27.3%) | 0 | 0       |
| xiii) | How do you rate the contribution of your study to Technical knowledge.   | 2(18.2%) | 5(45.5%) | 4(36.4%) | 0 | 0       |
| xiv)  | How do you rate the contribution of your study to your decision making.  | 1(9.1%)  | 5(45.5%) | 5(45.5%) | 0 | 0       |

**M) General information from the respondents about their experience at King Ceasor University**

A condusive environment

It was nice having this program at king ceasor university

It was nice studying from KCU

During my time at king ceasor university, I was taught how to work with people, to be God fearing and also a heart of helping others.

It was awesome

I have gained more technical skills and leadership skills at King Ceasor university

Flexibility and co- operation with my fellow workers

I had good time during my course at King Ceasor University,where i have managed to meet new friends both from home country and abroad.

The experience was not bad

It was good. We had the best lecturers who worked with us and we're available.  
My experience was very good because I learnt alot